

# Vladimir Kuzin's Portfolio

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## EXAMPLES OF WORK DONE

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### Beta Testing Guide for OpsCanvas

<https://opscanvas.notion.site/f68c00f209bb449f91de5d8f5e47cac5?v=f2acf058a7b44ad493aef6f4e480ea8e&p=60659390f11d46bb867994ad132c2c5e&pm=s>

- Target audience:
  - 80% DevOps engineers trying out OpsCanvas to speed up their workflow
  - 20% regular web developers trying out OpsCanvas to have more control over DevOps
- Goal: 80% showcase ease of use and 20% showcase features and reliability
- All done by Vladimir

### User Guide With Customer Development for SAP

[https://help.sap.com/docs/SAP\\_S4HANA\\_ON-PREMISE/45765e03c5d4435bb383396ab34279b2/6ccfba73144f4539b9f47a4dc562a8f2.html](https://help.sap.com/docs/SAP_S4HANA_ON-PREMISE/45765e03c5d4435bb383396ab34279b2/6ccfba73144f4539b9f47a4dc562a8f2.html)

- A problematic solution that needed the most user support was being replaced by development
- Vladimir used the opportunity to gather a focus group of 90-100 users at an early stage of development (representatives of Fortune 500 companies that were going to use it)
- Vladimir worked with product managers, support, and development to change the solution based on several rounds of user feedback
- The result was decrease of support efforts by 20% (1.5 FTE)
- All done by Vladimir

### Information Architecture for SAP

[https://help.sap.com/docs/SAP\\_S4HANA\\_ON-PREMISE/968a018977e74773bbbd8bdd0a8490b9/ffb94a7c30624809bd39d7195b8ae8af.html](https://help.sap.com/docs/SAP_S4HANA_ON-PREMISE/968a018977e74773bbbd8bdd0a8490b9/ffb94a7c30624809bd39d7195b8ae8af.html)

- Example of information architecture for a complicated piece of software
- All done by Vladimir

## ADDITIONAL LINKS

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- Example of Vladimir's approach to content design: [http://designercontent.org/wp-content/uploads/2024/03/content\\_design\\_kuzin.pdf](http://designercontent.org/wp-content/uploads/2024/03/content_design_kuzin.pdf)
- Example of Vladimir's approach to user testing: <https://designercontent.org/content-strategy-for-a-saas-company-ux-research/>